



UGANDA BREWERIES NAMES RESPONSIBLE DRINKING AMBASSADORS



Uganda Breweries Limited (UBL) unveiled new ambassadors for their *"Designated Driver campaign"* under their responsible drinking initiative, Red Card. The campaign is aimed at reducing road accidents brought about by motorists who drive under the influence of alcohol.

The ambassadors are celebrated radio and television personalities, **Flavia Tumusiime**, **Diana Deedan Muyira** and **Charles Denzel Mwiyeretsi**.

The ambassadors were named faces of the designated driver campaign because they appeal and communicate better with persons between 18 and 35 years of age who are the target audiences of the campaign.



FASHION TAKEOVER AS ASFAS CELEBRATE AFRICA'S STYLE A-LISTERS



Africa's outstanding fashion icons were on Friday December 8, treated to an evening of glitz and glam as the Abryanz Style and Fashion Awards (ASFAs) 2017 were held at the Kampala Serena Hotel to recognise the continent's finest in all

things style and fashion. *The fifth edition of the awards was the biggest ever convergence of African fashion's big hitters, ranging from South African fashion king David Tlale to the outstanding Nigerian designer Mai Atafo who was also honoured with the Style Icon Award and Tanzania's Sheria Ngowi who took home the African designer of the year trophy*

The **Ciroc-sponsored event** was an evening of breath-taking design works and spellbinding musical performances courtesy of Bell Lager under their auspices music platform Bell Jamz.



Zari Fans Fill Guvnor at Ciroc All White Party

City socialite **Zari Hassan** proved that not even a year's absence could dampen the appeal of the All White Party as revellers filled Club Guvnor, the event venue, to the brim for her customary end of year celebration.

Zari Fans started showing up for the Ciroc powered All White Party by 7pm and by 9pm, the club was already packed. By the time Zari arrived after midnight, Guvnor management had been reduced to requesting some of the partygoers to follow events from outside the club.

The party was even more thrilling by the beats spinning off the decks of the **South African DJ Zinhle** and **Diamond Platinumz DJ Romy Jons**, who entertained revellers all night long.



NIGERIAN SKALES THRILLS REVELLERS AT CÎROC POOL PARTY



Nigerian singer Skales served Kampala's party people a taste of his finest hits as the headline act the first-ever Ciroc Frost and Pineapple Pool party that took place at Silver Springs Hotel pool side in December.

The singer whose real name is Raoul John Njeng-Njeng was performing for the first in Kampala and the **Booty Language** star gave the city revellers the perfect Christmas gift with a performance that had the crowd up on their feet.

HOW IT WENT DOWN AT UG MIX DANCE PARTY



Thousands of partiers in Kampala braved the cold weather to ring in the New Year in true style with a music and cocktail celebration hosted by Uganda Waragi. Held on the 31st December 2017 at

the Sheraton Kampala Gardens, the exciting celebration dubbed the UG Mix Dance Party kicked off a few minutes after 5pm and lasted until the wee hours of the morning. The celebration is an annual Uganda Waragi-sponsored tradition, organized by Balaam Events and it dates back to 2001. *The transition to the new year was marked with impressive music and dance performances from renowned artistes on Uganda's music scene including Red Banton, duo Radio and Weasel, Big Eye, Nince Henry and Eddie Kenzo. Music kings, Chameleone, Bebe Cool and Bobi Wine took centre stage at the event.*