

OCTOBER 2017



UBL WINS EMPLOYER OF YEAR AWARD

The Federation of Uganda Employers (FUE) recognized Uganda Breweries Limited (UBL) as the best employer of the year 2016/2017 in Employer of the Year Awards (EYA). UBL topped over 90 companies – Multinationals, Public and Private Sector companies; NGO's and not for profit companies that were nominated for the employer of the year award.



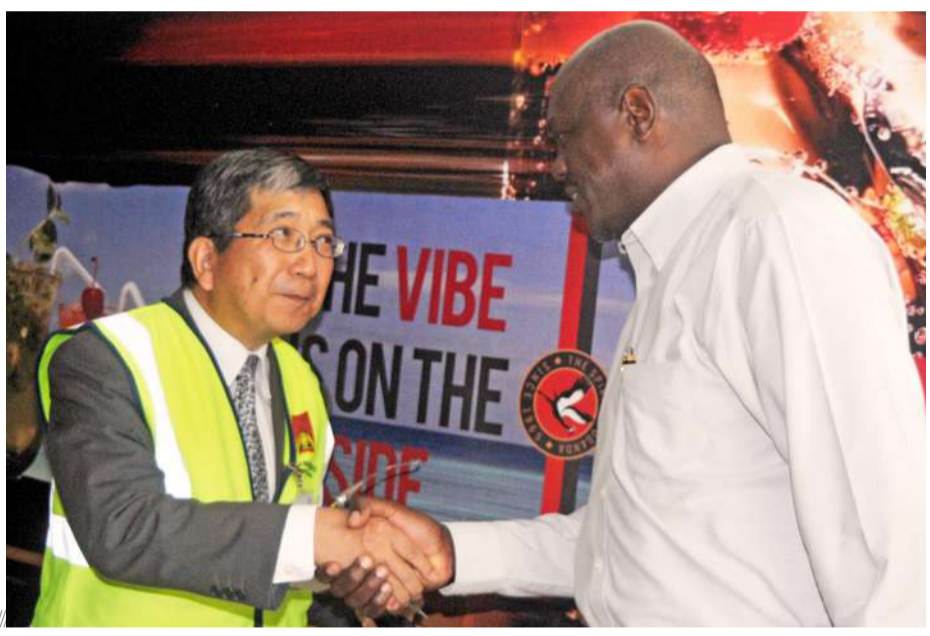
UBL MD Meets Media

Uganda Breweries hosted media to a Roundtable discussion at Liquid Silk Bugolobi. The event that was attended by editors at senior business reporters was an opportunity for the Managing Director Mark Ocitti to interact with them and exchange ideas on UBL and the beverage industry in general.

Japanese Envoy visits UBL



The Japanese Ambassador to Uganda, H.E. Kazuaki Kameda last month paid a visit to Uganda Breweries Limited in Port Bell Luzira. The ambassador who had come to pay a courtesy call on the Managing Director Mark Ocitti was accompanied by officials from the Embassy of Japan. The team were taken on a guided tour of the UBL beer and spirits production plant and taken through the brewing processes.



Nyege Nyege Festival Lives up to Expectation



How it went down at the Tekno and Mr Eazi concert

The much anticipated show of the year took place last month at the Lugogo Cricket Oval in Kampala. The concert that was organized by Bell Lager proved that the brand has come to take over the music scene with their new Bell Jamz music platform. The concert which featured West African singers Mr Eazi and Tekno was hugely attended. It was a good mix of fun, food, drink and music.

Thousands of party goers from all over the world flocked to the source of the Nile in Jinja for the third edition of the Nyege Nyege international music festival. The three days event that was sponsored by Bell Lager was an explosion of culture, fashion, music and art from various places across the globe. The festival opened on Thursday morning for the campers with a pre-party at night. The daytime atmosphere was relaxed as people enjoyed watching live music and chilling out, drinking Uganda Waragi cocktails while the evenings were epic as people partied until the wee hours of the morning.



Uganda Waragi DJ Mix Maestro goes to Arua



It was fun and excitement in Arua last month as Uganda Waragi took the UG Mix Maestro campaign to Northern Uganda. The DJ's in the area battled it out and at the end of the night, DJ Suz Beats and DJ Titi emerged Arua's Best Female and Best Male Battle DJ of the Year. All regional winners will compete at the UG Mix Maestro campaign's grand finale on October 6, 2017 at Golf Course Hotel in Kampala where the Best Male and Best Female DJ of the Year stand a chance to win their own DJ set worth over Ugx 40m.

UBL Provides Refreshments For The Police Regional Games

Uganda Breweries Limited gave the Uganda Police Force refreshments for the athletes participating in the East African Police Chiefs Cooperation Organization (EAPCCO) games. The four-day games that commenced on August 25, 2017 saw participating countries compete in football, boxing, volleyball, table tennis, shooting, netball, and athletics among others. The drinks were handed over to Elly Womanya, the Senior Commissioner of Police by Joseph Lubuulwa UBL's Corporate Security and Brand Protection Manager.



UG Coconut Steals Show at Blankets and Wine

Uganda Waragi Coconut mesmerized party goers at the 18th Edition of Blankets and Wine as they put up a beach at the venue. Complete with beach sand, chairs and umbrellas, it was undoubtedly the star attraction at Blankets and Wine. There was also a beach bar mixing different unique cocktails. Revelers could be seen scooping some sand to confirm if it was indeed that from the lake, others tried their hands out at building what we now presume were sand castles, while others just wanted to scribble God knows what in there.



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